



**Canadian Home Builders' Association – Central Vancouver Island Presents:**

## **The 2nd Annual Home & Renovation Show**

Saturday, September 25th, 2010

10:00am – 4:00pm

Vancouver Island Conference Centre

**Featuring... HGTV's Carson Arthur and Peter Fallico!!!**

*We have a variety of opportunities for you to Sponsor various areas at this year's member only CHBA-CVI Home and Renovation Show. Take this opportunity to meet over 1000 potential customers from all over Vancouver Island. See below for the list of limited sponsorships available for your company to step into the spotlight at this annual event!*

### **Platinum Sponsor (\$3000 +hst) – Limit 3 Sponsorships**

You will receive:

- Industry exclusive sponsorship at the lead level
- Corporate logo included on all pre-event advertising including:
- Front page logo include in the Show's Special Section of newspaper campaign
- Prominent logo placement on the 1000+ Events Day Info Sheets
- Corporate Name mention in radio advertising campaign
- Company name rotating on VI Conference Centre electronic billboard
- Company acknowledgement & thank you from the Guest Speakers Stage emcee
- Two FREE 8x10 non-corner exhibitor's booths (value \$1050+)
- Opportunity to put on a 30 minute Seminar from the Speakers Stage
- Opportunity to hang a corporate banner on the prominent Sponsor Wall
- Large logo on special Sponsor Recognition Boards
- Logo & link to your website from the CHBA-CVI Web Site until Sept 30th, 2010

## **Gold Sponsor (\$1500 +hst) – Limit 5 Sponsorships**

You will receive:

- Corporate logo included on all pre-event advertising including:
- Logo acknowledgment in the Home & Reno Show special section of the local newspaper
- Logo inclusion on the 1000+ Events Day Info Sheets
- Corporate name mention in radio advertising campaign
- One FREE 8x10 non-corner exhibitor's booth (value \$525+)
- Acknowledgement & thank you from the Guest Speakers Stage
- Opportunity to put on a 15 minute Seminar from the Speakers Stage
- Opportunity to hang corporate banner on prominent Sponsor Wall
- Logo on special Sponsor Recognition Boards
- Logo & link to your website from the CHBA-CVI Web Site until Sept 30th, 2010

## **Exhibitors Lounge Sponsor (\$1500 +hst) – Limit 1**

You will receive:

- One FREE 8x10 non-corner exhibitor's booth (value \$525+)
- Logo with thank you on all pre-event print advertising
- Logo on 1000+ Events Day Info Sheets
- Opportunity to completely to 'pimp-out' the lounge and make it yours. This will be where the exhibitors and workers will come to eat, drink & take a break throughout the day and is located right next to the public snack bar. You're welcome to set up couches, banners, computers, big screen TV's, samples, gadgets and more. Make it great and take credit for what you do!
- Opportunity to put on a 15 minute Seminar from the Speakers Stage
- Opportunity to personally welcome exhibitors and host exhibitor's lounge
- Logo on special Sponsor Recognition Boards
- Acknowledgement & thank you from the Guest Speakers Stage
- Logo & link to your website from the CHBA-CVI Web Site until Sept 30th, 2010

## **Featured Door Prize Sponsor (\$1500 + hst) – Limit 1**

You will receive:

- One FREE 8x10 non-corner exhibitor's booth (value \$525+)
- Logo on all pre-event print advertising
- Logo on 1000+ Events Day Info Sheets
- Opportunity to hang signage in prominent Contest Area
- Opportunity to personally welcome attendees and host contest area
- Logo on special Sponsor Recognition Boards
- Representative on Speakers Stage for Grand Prize Draw
- Photo op with Grand Prize Winner with press release afterwards
- Logo & link to your website from the CHBA-CVI Web Site until Sept 30th, 2010
- \* *Must provide fabulous Door Prize/experience for giveaway (min. value \$500)*

CHBA – Central Vancouver Island 170 Wallace Street, Nanaimo B.C. V9R 5B1

Phone: 250-755-1366 Fax: 250-714-1155 Email: [dayna@chbacvi.com](mailto:dayna@chbacvi.com)



**APPLICATION for EXHIBIT SPACE**

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Simply fill out this form and provide the **50% deposit** required with your application or pay in full. Indicate booth preference(s) on your application. We will contact you with confirmations and contracts. \*Booth location subject to approval of CHBA-CVI to maximize the show's appearance. Choose from the floor plan attached. ALL BOOTHS RESERVED ON A FIRST COME, FIRST SERVED BASIS. The undersigned agrees to all conditions of the contract as outlined on attached page.

**Exhibitor Booths (\$525 +hst) - 50 booths available**

All 8x10' booth rentals include:

- 750 watt electrical outlet
- Skirted 6'table and 2 chairs,
- 8' draped back wall and 3'sidewall
- Additional rental options available...

**SPONSOR/EXHIBITOR COMMITMENT FORM**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Amount you wish to sponsor:** \_\_\_\_\_ **\$3000 Platinum**  
 \_\_\_\_\_ **\$1500 Gold**  
 \_\_\_\_\_ **\$1500 Exhibitors Lounge**  
 \_\_\_\_\_ **\$1500 Door Prize**  
 \_\_\_\_\_ **\$525ea Booth(s) x** \_\_\_\_\_

**Booth locations requested: 1st choice #** \_\_\_\_\_ **2nd #** \_\_\_\_\_ **3rd #** \_\_\_\_\_

**Exhibitor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**A 50% deposit must accompany this contract. Remaining 50% balance is due September 15th, 10 days prior to show date.**

\_\_\_ **Charge credit card currently on file with CHBA-C VI for \$** \_\_\_\_\_

\_\_\_ **Deposit cheque enclosed for \$** \_\_\_\_\_

*Please return a copy of application with deposit & keep the original for your file.*